

Press release

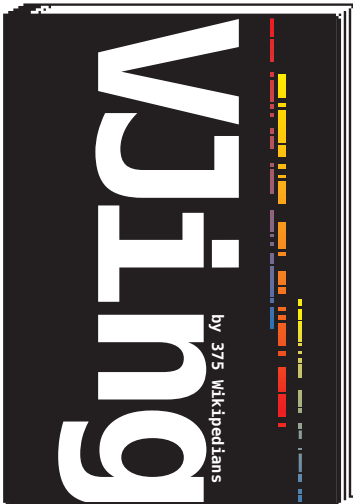


greyscale press

For immediate release

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VJing - by 375 Wikipedians



Neuchâtel, Switzerland — Sept. 28, 2010 — Greyscale Press announces the publication of *VJing - by 375 Wikipedians*, a paperback reader that reproduces faithfully the article *VJing* from Wikipedia.org, based upon the revision of July 25th 2010.

This book is the physical outcome of a collective writing workshop that was held in Geneva between May 6th-13th 2010. Taking place in the context of Mapping Festival, an event dedicated to live audiovisual performance art, this writing-sprint gathered a small but dedicated team of contributors who spent seven days discussing, expanding, translating and improving the Wikipedia article dedicated to the artistic practice of VJing. At the outcome of the workshop, an audio version of the article was produced.

The book includes a prologue by Raphael DiLuzio and an introduction by Ana Carvalho. Cover design is by CHiKA. The final editing and layout, by Manuel Schmalstieg, took place in August 2010 during *Hyperactivity*, a summer lab at Centre d'art de Neuchâtel.

The whole book, including the cover, has been designed with the open source typeface DejaVu.

The paper version of *VJing* is available through the print-on-demand service **lulu.com**. In accordance with the editorial policy of Greyscale Press, the price (\$6.94) strictly reflects the manufacturing cost of a 122 page book, the publisher having set his profits to zero.

Links:

Book info at page Greyscale Press: <http://greyscalepress.com/2010/books/vjing/>

The Wikipedia article in its current version: <http://en.wikipedia.org/wiki/VJing>

The audio version: <http://soundcloud.com/greyscale-audio/>

More info about the process: <http://wiki-sprint.ch>

About Greyscale Press

Greyscale Press is an experiment in online publishing, positioning itself as a completely digital editorial process that makes electronic texts available through web-to-print services.

The current publications cover in particular: experimental narration, online journals and mailing-lists, open source software manuals and network protocol reference documents.

Existing volumes include anonymous blog narratives (*Report from the desert*), legal transcripts and online chat protocols by the *aether9* online performance group. For more information, visit **www.greyscalepress.com**

Press Contact

Media relations:

media@greyscalepress.com

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